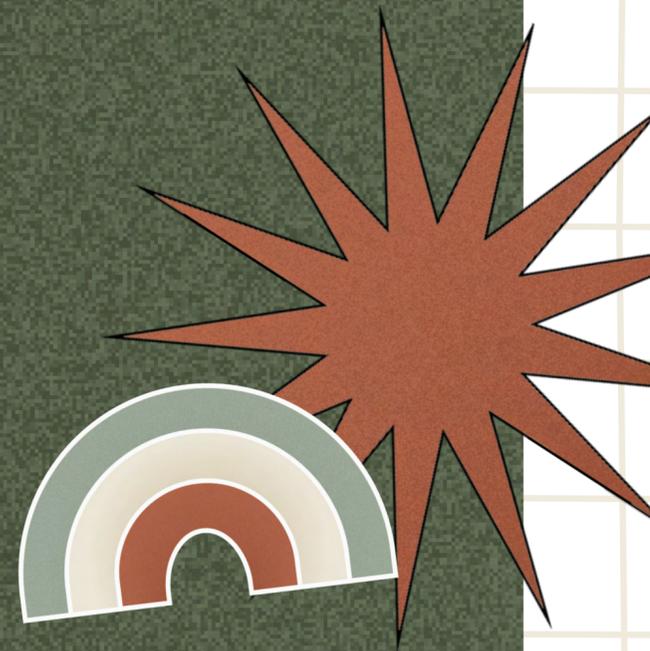
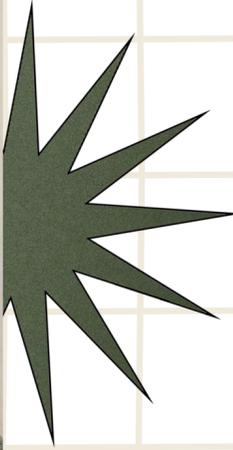




Portfolio

MARIÉ LOLA - DESIGNER DIGITAL





Hello,

I am Lola Marié, a passionate art director dedicated to developing creative and interactive ideas. Specializing in branding and web design, I draw inspiration from the world to create original and impactful designs. While I might be a bit reserved initially, my motivation and enthusiasm drive me to continuously develop my skills and knowledge to deliver the best for every project.

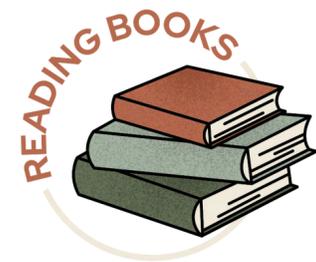
Guided by boundless curiosity, every project I undertake becomes an artistic exploration. My primary goal is to capture the essence of each project, meeting expectations while adding an ethical, sustainable, and impactful dimension.



 12/05/2000

 Bouches-du-Rhône / Var, France

Enterests



Career path

Education

- 2021 - 2023 ESDAC - Aix-en-Provence
Master's Degree in Graphic & Digital Communication Design
- 2018 - 2021 YNOV - Aix-en-Provence
Bachelor's Degree in Creation & Design - Specialization: Web Design
- 2015 - 2018 RAYNOUARD - Brignoles
High School Diploma in Science and Engineering - Specialization: Engineering Science

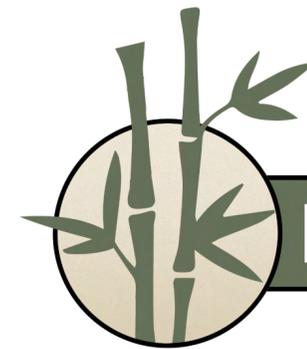
Expériences

- 2023 - 2024 SOJOURN STUDIO
*Freelance
Artistic Director - Project Manager*
- 2022 - 2023 AGENCES EXPRIMER
*Work-study program
Graphic Designer - Web Designer*
- 2021 - 2022 DIGITAL AGENCY 360°
*Work-study program
Artistic Director - Project Manager*
- 2020 - 2021 PHOSPHORUS TECHNOLOGIES
*Work-study program
Graphic Designer - Web Designer*

Previous clients >

- Comday
- Les Spartiates
- Yes!
- Soud'tech
- Viktoria by JM
- Qista

Personal Skills



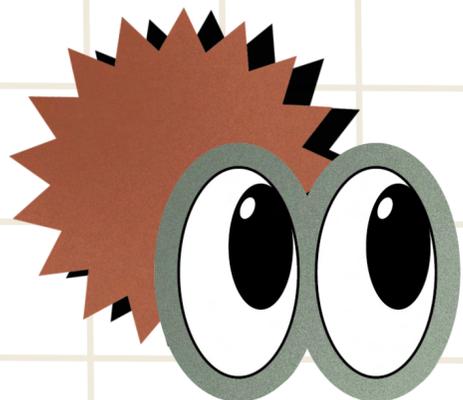
RESILIENT

PATIENT

PASSIONATE

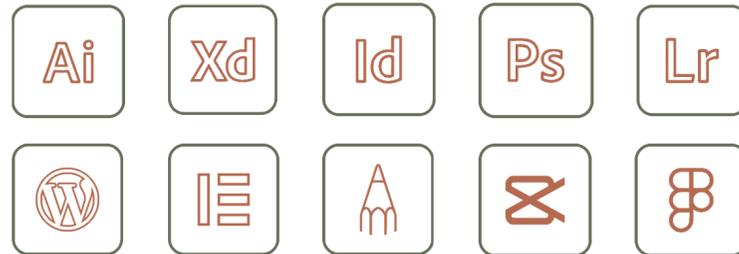
STAYING

OPTIMISTIC



Skills Portfolio

Design Tools



Project Tools



Languages >

- **French**
NATIVE
- **Spanish**
CONVERSATIONAL
- **English**
CONVERSATIONAL
- **Korean**
LEARNING IN PROGRESS

Soft Skills



LEADERSHIP

• COMMUNICATION •



Hard Skills

ART DIRECTION



WANT TO SEE MY
PROJECTS ?



Fanion

SCHOOL PROJECT

An end-of-studies project. This project embodies an inclusive approach aimed at making upcycling and ecological practices accessible to everyone, regardless of their level of knowledge or previous actions.

Fostering accessibility and the sharing of knowledge, this initiative strives to encourage individuals to take tangible steps towards environmental preservation. Offering both tangible resources and a dynamic online space, this concept seeks to inspire and educate, paving the way for a more planet-friendly future.

2023



ACCUEIL QUI SOMMES NOUS ? BOUTIQUE CONTACT MON COMPTE RÉSEAU ÉCO-PARTAGE

LANCEZ VOUS AVEC FANION !

Simplifiez votre démarche pour une transition écologique réussie

C'EST PARTI !



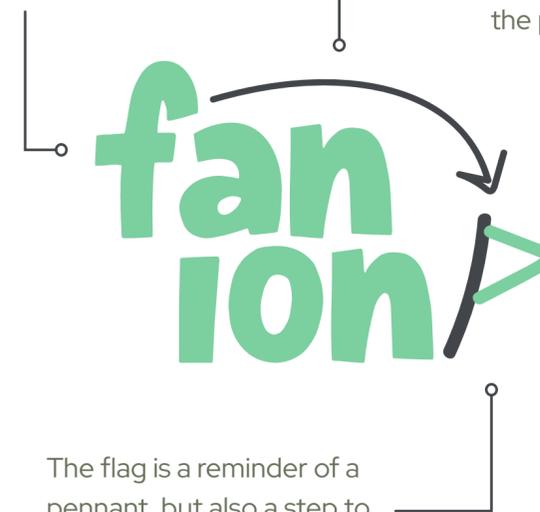
360 projects • Art Direction • UI/UX Design • Lead projects • Packaging

FUN POUR UNE VIE PLUS VERTE DES ASTUCES ÉCO-FUN POUR UNE VIE PLUS VERTE DES ASTUCES ÉCO-FUN POUR UNE VIE PLUS VERTE DES ASTUCES ÉCO-FUN POUR UNE VIE PLUS VERTE
ASTUCES ÉCO-FUN POUR UNE VIE PLUS VERTE DES ASTUCES ÉCO-FUN POUR UNE VIE PLUS VERTE
ASTUCES ÉCO-FUN POUR UNE VIE PLUS VERTE DES ASTUCES ÉCO-FUN POUR UNE VIE PLUS VERTE

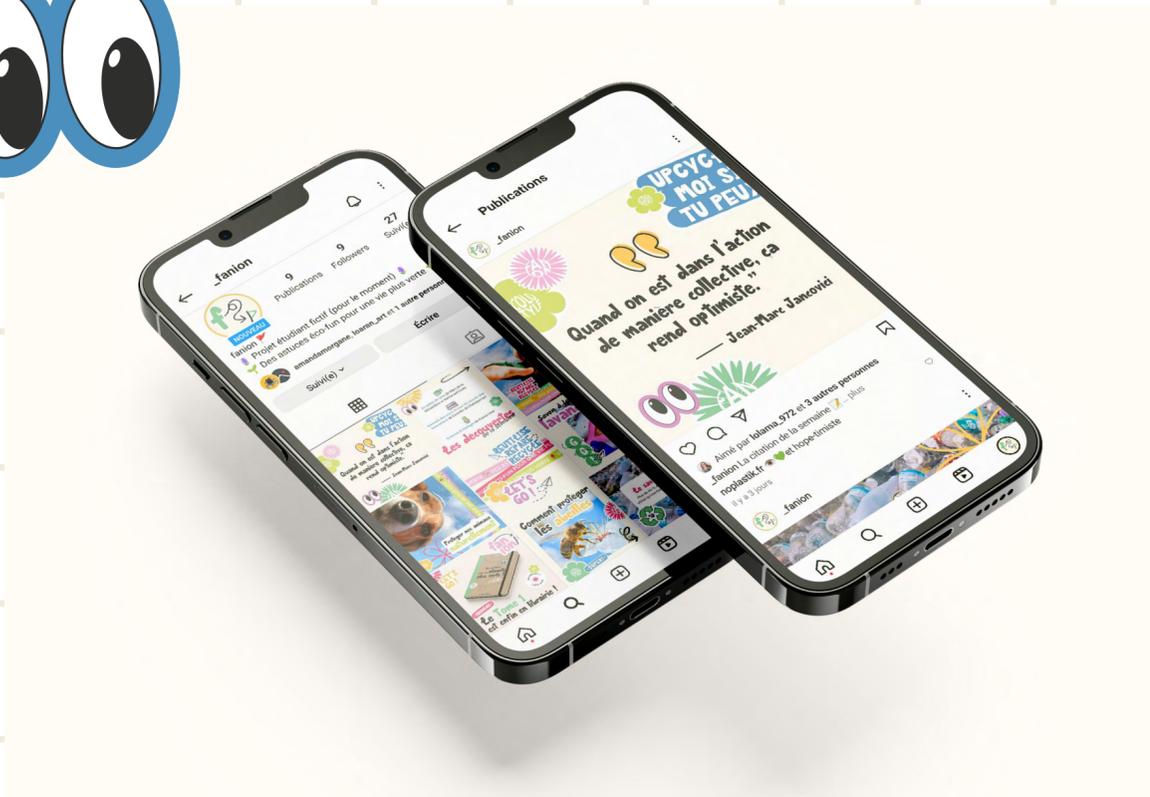
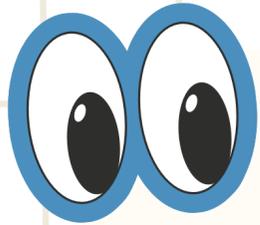


The font used is imperfect, for a 'handmade' impression.

The arrow symbolizes the path to be taken.



The flag is a reminder of a pennant, but also a step to accomplish.



Liberty

WORK PROJECT

For one year, I worked for a fitness franchise present throughout France. I was able to develop various communication channels and the brand's online presence. My primary responsibility was to create content for social media platforms, where I conceptualized and wrote three posts and two stories per week for an entire year. In addition to managing various communication materials, I played a significant role in shaping the brand's online identity and promoting community engagement through consistent and compelling social media narratives.



360 projects • Art Direction • PAO • Multi-platform Support • Social media

Comment faire

UN SQUAT ?

en 5 étapes

- 1 Le dos droit, pieds écartés
- 2 Contractez vos abdominaux
- 3 Asseyez-vous en position accroupie
- 4 Gardez vos pieds bien ancrés dans le sol
- 5 Descendez doucement en inspirant & remontez en expirant

ENCHAÎNEZ LES SQUATS !

LA CANICULE EST LÀ

PENSEZ À VOUS HYDRATER

**Nouvelle semaine
Nouvel entraînement**

GARDEZ LA FORME

LIBERTY FITNESS & COACHING

ENVIE DE VOUS LANCER ?

DEVEZ-VOUS FRANCHISÉ ?

Rejoignez le mouvement et devenez la prochaine salle LIBERTY !

INFORMATIONS EN DESCRIPTION

07 49 10 19 72 contact.libertyfitnessfrance@gmail.com libertyfitnesscoaching.fr

DÉFIS SPORTIF

ABDOS BAS - LOW PLANK

COMMENT SE PLACER ?

- CORPS ALIGNÉ
- CONTRACTEZ LES ABDOS
- COUDES À HAUTEUR DES ÉPAULES

VERSION

- > DÉBUTANT
- > INTERMÉDIAIRE
- > HABITUÉ

SÉLECTIONNEZ VOTRE DÉFIS DANS LA DESCRIPTION

Les bénéfices

DE LA COURSE SUR TAPIS

BOISSON DE RÉCUPÉRATION après le sport

MILK-SHAKE À LA BANANE

MIXEZ ET DÉGUSTEZ

RECETTE EN DESCRIPTION !

C'EST LA Rentrée !

IL EST TEMPS DE COMMENCER VOTRE NOUVEAU PROGRAMME SPORTIF

QUELLE COLLATION APRÈS LE SPORT ?

TOP 3

- BANANES
- FRUITS SECS
- BARRE CÉRÉALES

avec un JUS DE FRUITS ou une BOISSON VÉGÉTALE

COMMENT RÉUSSIR SON

RELEVÉ DE BASSIN

DÉCOUVREZ

KID FITNESS

- >> ACTIVITÉ LUDIQUE
- >> STAGE SPORTIF
- >> ANNIVERSAIRE SPORTIF
- >> ACTIVITÉ AQUATIQUE

TOUTES LES ACTIVITÉS KIDS SONT SUR NOTRE SITE

www.libertyfitnesscoaching.fr/kid-fitness/

TENIR SES OBJECTIFS SPORTIFS

5 conseils

- 1 SE FIXER DES OBJECTIFS S.M.A.R.T.
- 2 SE FAIRE COACHER
- 3 CHOISIR LA OU LES BONNES ACTIVITÉS
- 4 SE FAIRE UN PLANNING
- 5 SE FAIRE PLAISIR

The container

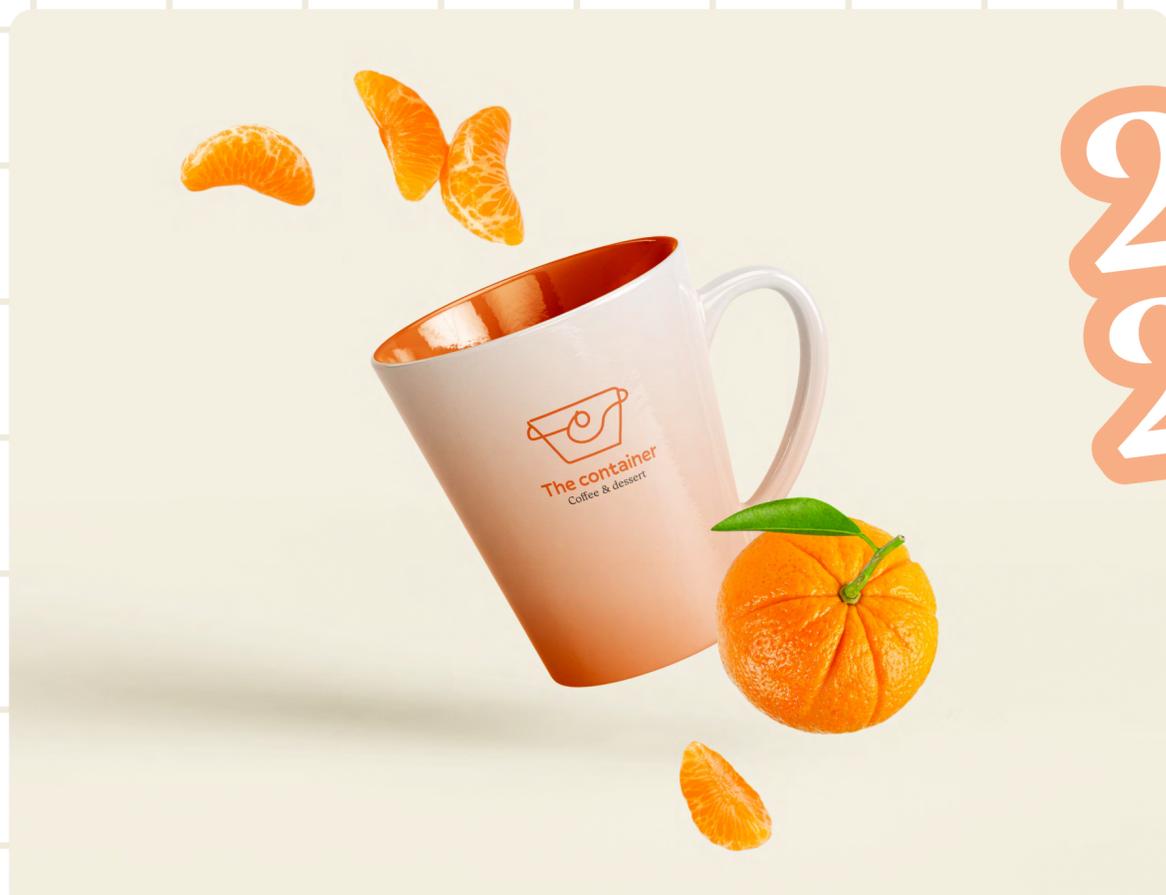
PERSONAL PROJECT

"The Container" is a café located on Jeju Island, South Korea. Nestled amidst tangerine fields, it offers a coffee experience centered around this theme. The building is shaped like a tangerine crate, an iconic symbol of the brand. Various drinks and pastries feature tangerines as a key ingredient.

This project involves an unofficial proposal for a bilingual website in English and Korean, showcasing the brand and its concept. The task at hand was to incorporate the brand's logo and build an entire graphic identity around it.



Art Direction • UI/UX Design • Illustration • Multi-platform Support



2024



Exprimer

WORK PROJECT

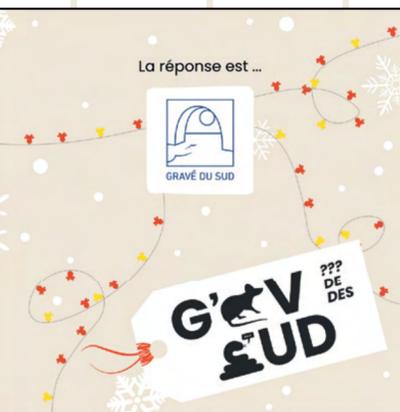
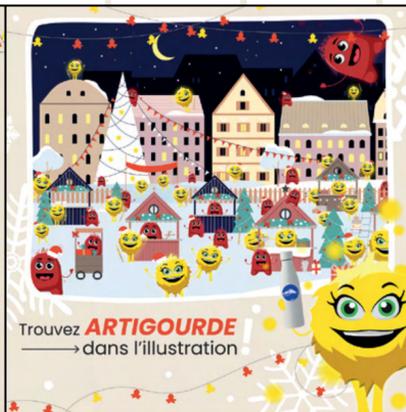
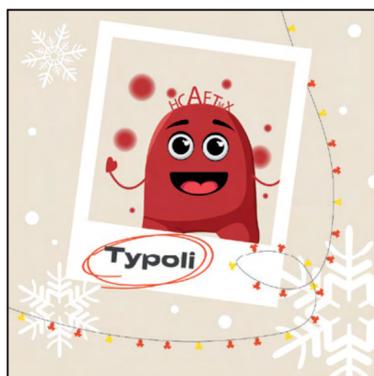
At Exprimer Group of Agencies, I had the opportunity to contribute to an event project. I created social media visuals consisting of illustrations for an Instagram Advent calendar designed for the Christmas season. The calendar featured mini-games and a prize draw to win a water bottle adorned with artwork from a local artist. This collaborative project involved working with a copywriter who provided the associated texts. Together, we developed a fun and interactive guideline to showcase the agency's creative initiatives.



2023



Art Direction • Social media • Strategy



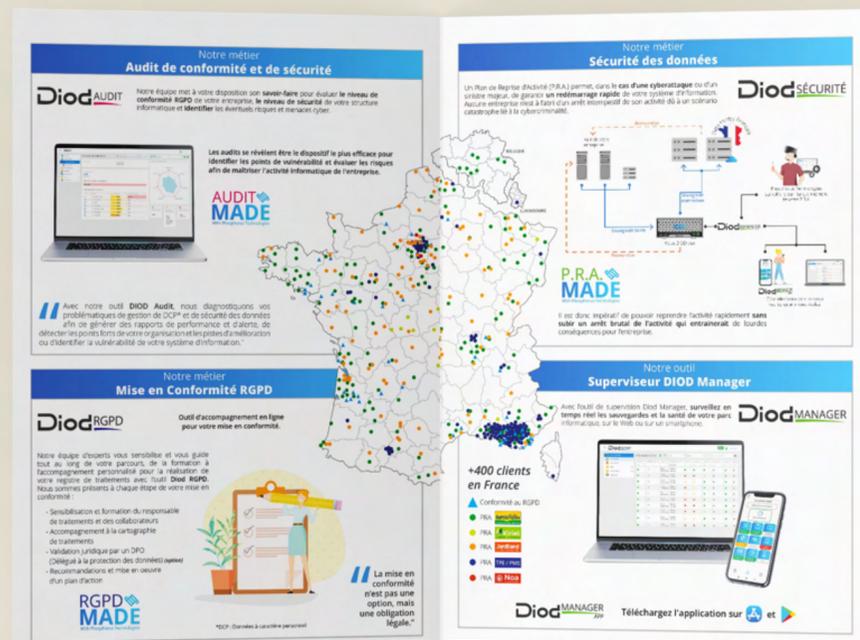
Corporate

WORK PROJECT

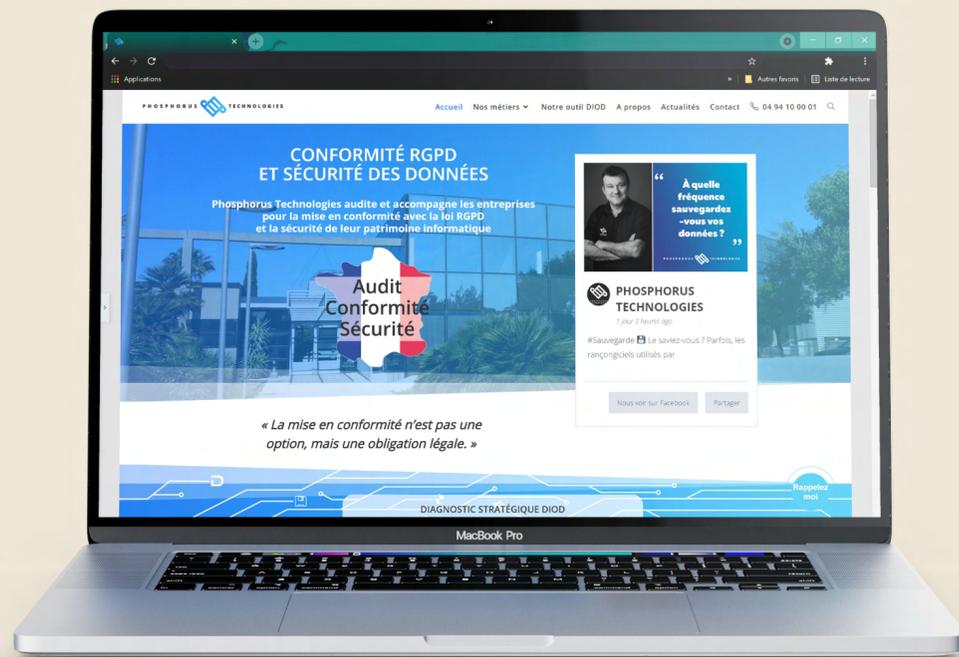
Working at Phosphorus Technologies, I spearheaded a complete graphic redesign of the brand identity, creating all necessary materials for brand communication. I revamped technical documentations for client interactions and took charge of designing the UI/UX for a brand services mobile app.

Collaborating closely with the developer, we successfully delivered an efficient technical solution. Simultaneously, I led the creation of the company's website. This comprehensive project allowed me to blend graphic creativity with technical expertise, strengthening the brand image and enhancing the customer experience.

2021



360 projects • Art Direction • PAO • UI/UX • Multi-platform Support

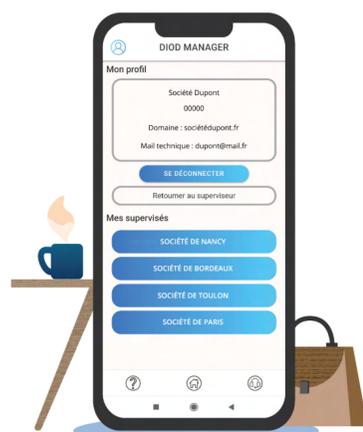


Bienvenue dans Diod Manager, l'outil de surveillance à distance de votre parc et de vos sauvegardes



Contrôlez vos sauvegardes en temps réel et anticipez les pannes ou les anomalies sur vos postes !

Accédez aux informations de votre compte client



Consultez la liste de vos services souscrits et supervisez vos différentes Diod Box en un clic !

Surveillez en temps réel l'activation de votre Diod Box et de vos systèmes

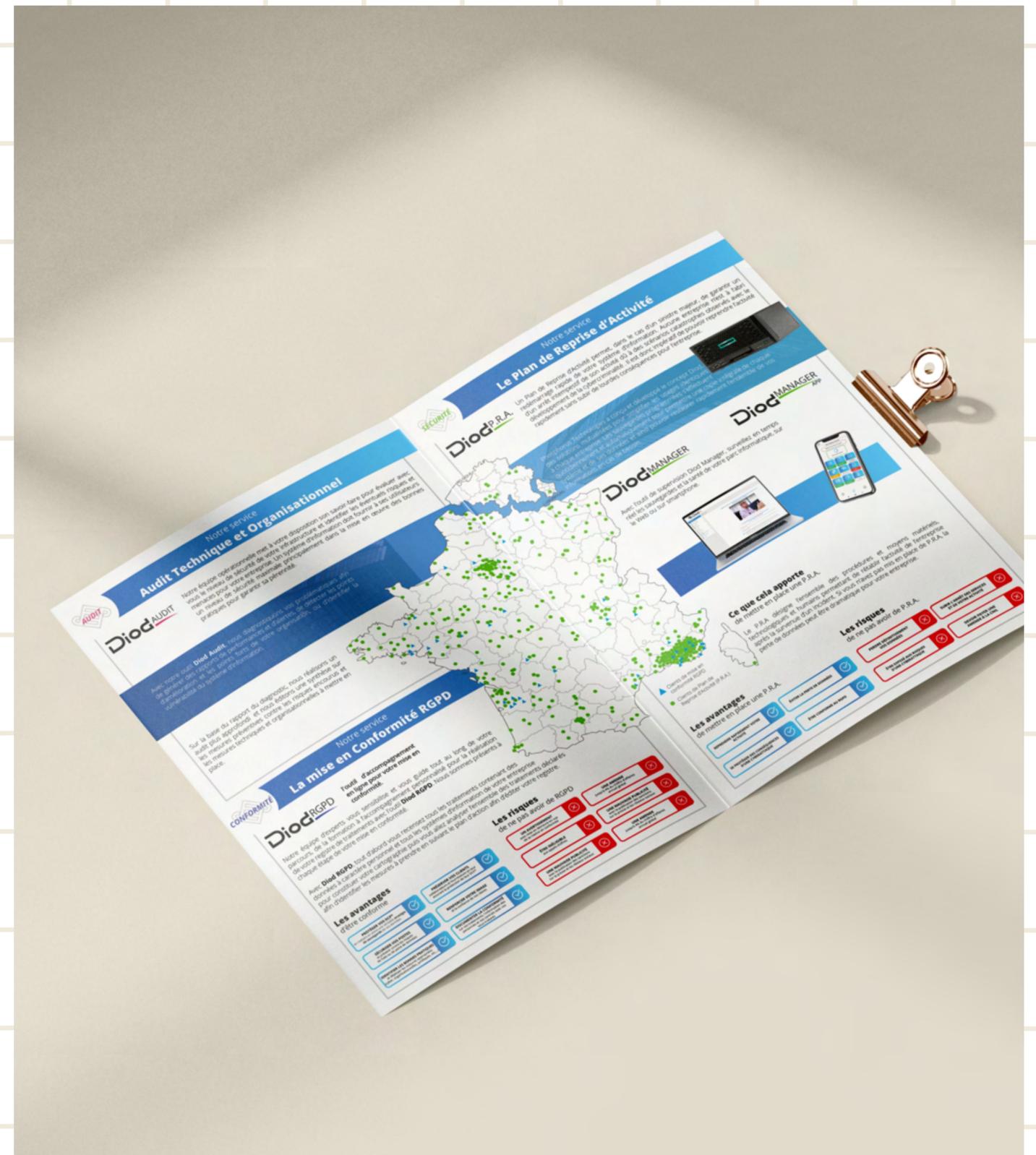


Vous êtes averti(e)s en cas d'incident !

Contrôlez la bonne sauvegarde de vos serveurs et de vos postes



Accédez à l'historique de vos sauvegardes

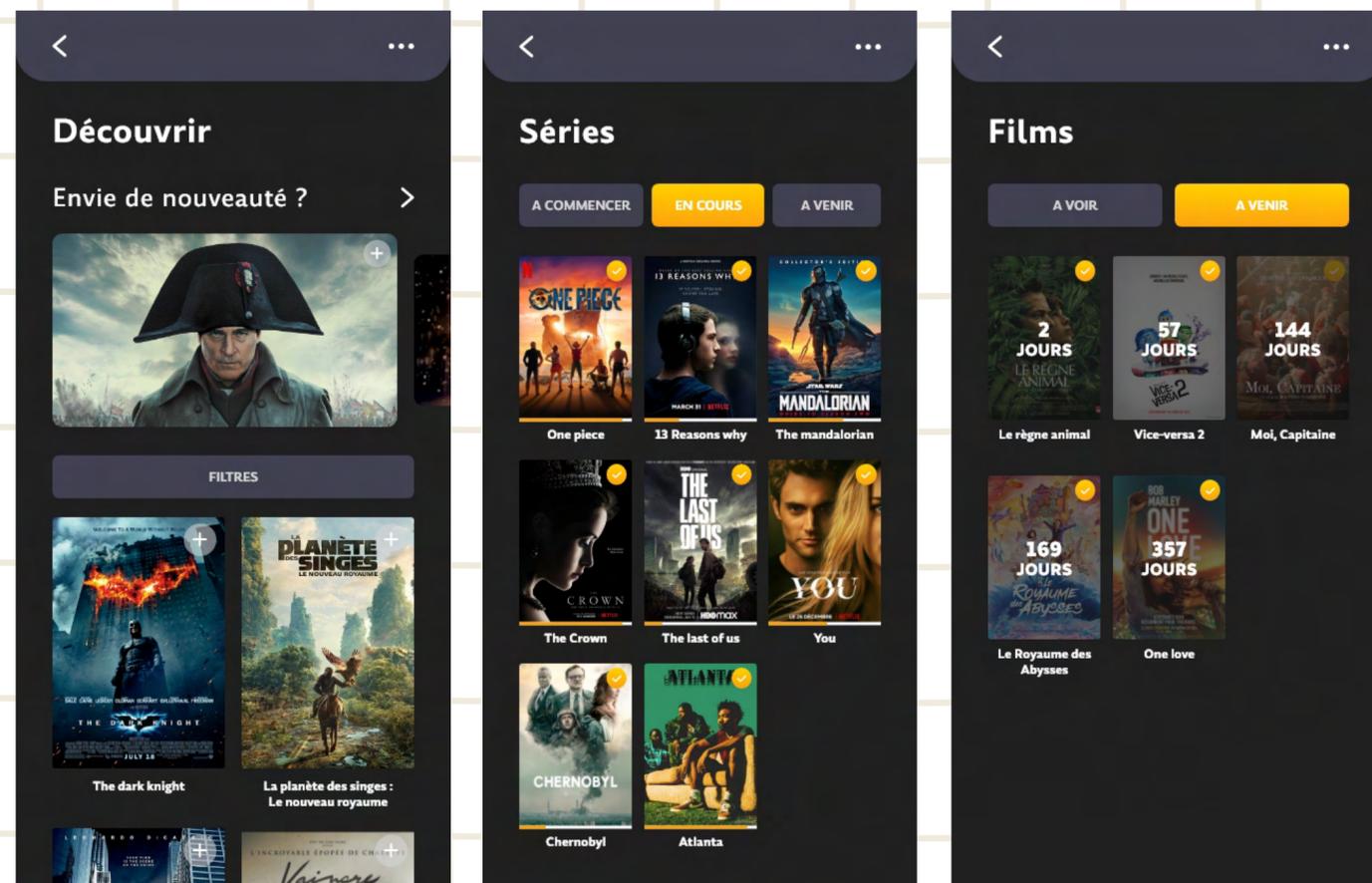


TV Time

PERSONAL PROJECT

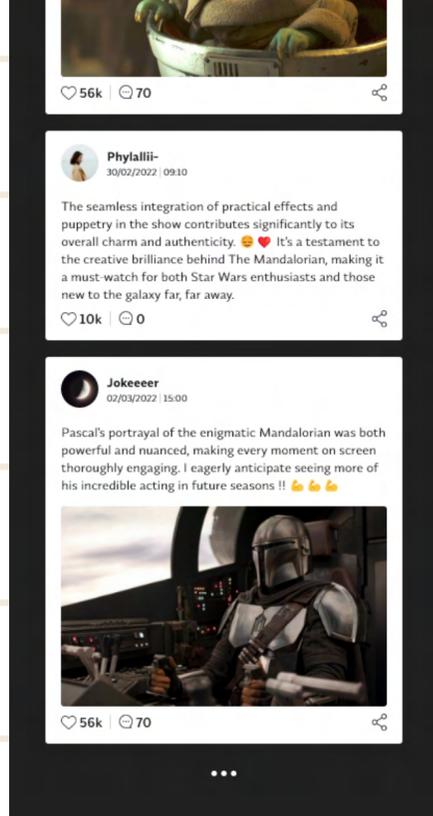
This project aimed at revitalizing the user experience of the TV Time application. Functioning as a comprehensive platform for discovering and tracking movies and series, users can seamlessly rate and review their watched content. The revamped interface focuses on enhancing ergonomics and UI/UX, introducing a modern aesthetic with a black background for optimal screen efficiency.

The revamped layout not only ensures a visually appealing experience but also simplifies navigation.



2024

Lead projects • Art Direction • UI/UX Design • Visual identity • Responsive



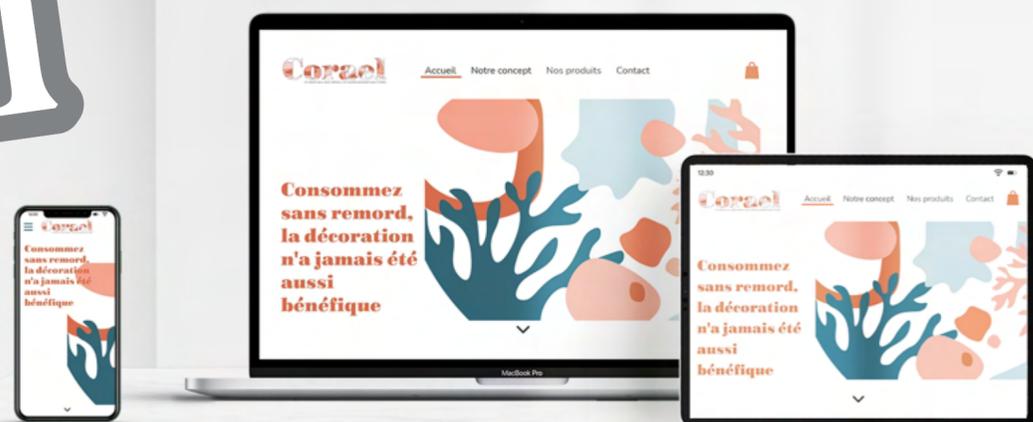
Corael

SCHOOL PROJECT

As part of a coursework project, I founded Corael, aiming to provide eco-friendly and aesthetically pleasing products for interior enhancement. The brand's mission is to offer decorative and everyday items crafted from recycled materials. With each purchase, customers actively support coral reforestation efforts, contributing to the restoration of coral reefs in our oceans.

This comprehensive project involved my responsibilities across strategy, marketing, and all graphic production, ensuring a holistic approach to sustainability and design.

2021



360 projects • Art Direction • PAO • Photography • Multi-platform Support



LET'S TALK!



WEBSITE
lola-marie.fr



E-MAIL
pro.lolamarie@gmail.com



PHONE / WHATSAPP
+33 (0)6 83 95 51 81